

# Brandon Eller

## WEB DESIGNER

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City: San Diego, CA

## EDUCATION

BFA in Graphic Design  
University of Nebraska-Lincoln  
Department of Art and Art History  
Graduated May, 2013

## SKILLS

Advertising experience from working alongside branding professionals, formulating targeted marketing plans and creating ads to deliver their message.

Fluency in HTML5 and CSS3 from developing responsive websites for clients and in-house at West.

Wordpress expertise gained through running West's website and developing new features.

Highly skilled in Adobe's suite of software. These are my primary tools in most projects.

Experience running internal email campaigns and developing templates compatible with multiple email clients.

Extensive print design knowledge from creating art for newspapers, brochures, billboards, decals and t-shirts.

Ability to thrive under pressure from working with tight newspaper deadlines and unexpected sales presentations.

Team-oriented approach from collaborating with other departments and outside clients.

*Web designer with five years of experience developing websites and six years professionally working as a graphic designer. I've managed websites for a Fortune 1000 company and created new intranet sites for this company's 12,000 employees around the world.*

## EXPERIENCE

May 2016 – Present

### Web Designer

#### WEST CORPORATION

- Re-created company's entire intranet site including a searchable active directory, company news, and employee resources onto a WordPress platform.
- Improved the corporate website's speed, SEO, browser compatibility and responsiveness.
- Added new site functionality through custom code.
- Enhanced security by creating different levels of access and a checks and balance system.
- Developed HTML emails, compatible with multiple email clients, for internal communications and external notifications.
- Optimized West's employment website for mobile.

June 2014 – May 2016

### Communications Designer

#### WEST CORPORATION

- Generate and execute new ways to reach applicants through social media.
- Assist in the development, creation and placement of recruitment advertising for all West divisions.
- Designed print and digital ads including the West Corporation Gate at the Resch Center in Green Bay.

Aug 2013 – June 2014

### Web Designer/Media Specialist

#### STUDIO 44 PRODUCTIONS

- Created responsive, eye-catching websites to drive up traffic for clients and our company.
- Set up our eCommerce store, including payment gateways, product management and store design.
- Incorporated an automated CRM database into our website.

June 2012 – May 2013

### Graphic Designer/Account Executive

#### DAILY NEBRASKAN

- Designed marketing materials for the Daily Nebraskan as well as client advertisements.
- Collaborated with a team to organize and market events.
- Pioneered the popular Husker Nightlife section in the paper.